

IEDEREEN AAN BOORD

Source of our movement: Why, how and what is Everyone on Board

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Everyone on Board has not stopped. Only its form has changed.

The foundation, the team and our physical home, De Stuurhut, have come to an end. But the movement is still here. Everyone who wants to contribute to building a sustainable and climate-just neighbourhood is welcome!

Everyone on Board is a way of working on climate transition, rooted in Noordereiland and open to anyone who wants to contribute from the same values.

This source document describes what drives the movement. It consists of five parts: our identity, the value we create, the way we organise, our relationships, and the earth on which we sail.

We grew from the ideas of Joe Cillen, inspired by Henk Oosterling's philosophy of "*doendenken*" (thinking through doing) and shaped further by Ellen van Bodegom since 2021.

From 2023 onwards, a Compass emerged as our guiding document, sailing routes with annual plans, a Wheelhouse (*De Stuurhut*) as a place to meet, a foundation as our organizational form, and a warm and powerful crew of sailors with the wind in their sails. Across all themes, we worked together with neighbours, students and partners, both within and beyond the city.

Until early 2026, when an unforeseen and unexpected event caused the carefully built-up system to fall apart.

With the last fuel in the tank, we brought 'the ship' and everything we had built into harbour. The Wheelhouse closed and the Foundation was properly wound up.

We look back with pride: on everything we created, the impact we made and the connections that grew along the way. With so much respect, love and pride for what we built, together.

And yes, it hurt.

The sailors of 'Team Stuurhut' have each set their own course. Sometimes on the island, sometimes elsewhere. Looking back on the adventure, while courageously moving forward with the same drive and beliefs.

With the last fuel in the tank, we passed on what we had learned to the wider world. With an open invitation to everyone, wherever they may be, to take up new energy, ideas and actions and work towards a sustainable future.

To anyone, anywhere, we extend an open invitation:

Take the knowledge, the connections and the lessons we gathered together. Add your own ideas, energy and actions. And keep sailing

*Keep dreaming big. Take small steps.
Keep experimenting. Keep learning.
Find new ways of working together.*

Pick up the 'oar' and contribute, in your own way, to sailing towards a self-sustaining future. Everyone on board, and everyone on shore, is welcome. You are in the lead.

Roots and Movement

‘Stichting Iedereen aan boord’ was never a temporary project. It was rooted in a movement that grew from Noordereiland in Rotterdam. A movement that reaches back as far as 2005. Our neighbourhood, our *“motor ship”*, is and remains a place to practise climate transition: a place where thinking and doing come together.

What emerges here is locally rooted, yet transferable to the city, the region and beyond.

Identity: I am, we are

Our identity begins with the understanding that we are all in the same boat.

Climate change affects all of us. That is why we choose collaboration from the ground up. Not from guilt or cynicism, but from responsibility and hope — and from the knowledge that it is time to think and act differently.

Noordereiland was our learning ground and our anchor. Here, residents, entrepreneurs, students and partners worked together around four interconnected themes. The movement calls on us to keep making progress on these themes and, wherever possible, to approach them in their interconnectedness. Perhaps more complex, but certainly just as powerful in action:

- **Blue:** living with (high) water
- **Green:** a green and healthy living environment
- **Yellow:** the energy transition for everyone
- **Orange:** a local and wider circular economy

Red is the heart: everyone must be able to take part.

Climate justice is not an additional concern; it is where we start. We believe change becomes possible when people feel a sense of shared ownership of the place where they live.

Value: what we create and how

Within Iedereen aan boord, we distinguish between **value** and **values**. Value is what we create; values describe how we create it.

Value grows through resilience: people developing a stronger sense of ownership; a neighbourhood becoming better able to cope with water and heat; and climate systems becoming more just. We see this value on three layers:

Moral: authentic, inclusive, learning-oriented and professional. Impact comes before image.

Relational: collaboration should be equal and reciprocal. What we develop together, we share proactively. We learn from our connections.

Economic: money is a means, not an end. Income generated in the name of the Iedereen aan boord movement flows back into our approach.

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Our current open organisational form calls for new experiments in the way we collaborate. Without a shared legal structure, we work independently in financial terms. Everyone organises their own mix of resources and collaborations, focused on what is needed, and no more. This helps protect our independence, our resilience and our involvement.

Ownership: responsibility, not possession

Iedereen aan boord belongs to and is for neighbours and for the community working on climate challenges. With the closing of De Stuurhut on 7 May 2026 and the ending of the foundation on 1 October 2026, Iedereen aan boord has moved into a movement without a formal organisational structure.

We recognise two forms of ownership.

Shared ownership: we assume that anyone acting on behalf of the movement does so in a shared direction, rooted in our diverse culture and our commitment to quality, together with residents and people involved from beyond the island.

Personal ownership: anyone who helps steer the movement connects themselves to these ideas and values. This can be for one activity or for a longer period.

For us, “to own” is a verb: to experiment, develop and pass things on. Collaboration leads to shared ownership, not exclusivity.

Organisation: structure in service of the dream

From 2023 onwards, *Iedereen aan boord* operated as a foundation. Before that, it was a neighbourhood initiative; now it is a movement on board. There is no more formal structure.

The “sailors” (the members of the former Team Stuurhut) formed the strategic and operational heart until 1 May 2026. Some continue activities proactively; others remain available to share the knowledge and experience gained.

There is space for new residents and people who want to continue the movement, breathe new life into it or change its course, as long as they support our identity and values.

The annual sailing plan was our instrument for steering the organisation. Our analogue logbook and annual sailing report recorded our journey. Our Compass, written in 2023, and the 2026 sailing plan can provide fuel for new activities, projects and pilots. We asked for every project and action:

Does it contribute to climate transition?
Is this rooted in a community?
What will we learn?

Unintentionally and unexpectedly, in 2026 we moved faster from a formal organisation towards an agile, learning community. More like a ‘common’. A community that literally moves forward through one simple principle: Whoever picks up the oar, helps steer to a sustainable future.

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A new formal structure, with a new Wheelhouse as a physical location, would only be considered if it can be sustainably and integrally funded. In such a way that sailors can continue to sail with us for the long term and within a sound legal framework.

Relationships: a circular interplay

Relationships are not an end in themselves. They are part of a living ecosystem built around a shared purpose. Iedereen aan boord can continue to act as a connecting point:

- What emerges locally can inform, influence and scale up into urban policy.
- What is developed in policy or by businesses can be tested here.
- What works here can travel further and inspire others internationally.

We believe in the power of working together through a **circular interplay**, as an alternative to linear thinking. Not bottom-up or top-down, but both at the same time. Both are needed — through equal collaboration and new connections.

The website www.iedereenaanboord.nu, our Instagram account @werf_iedereenaanboord and our LinkedIn page www.linkedin.com/company/iedereenaanboord/ will remain available for the time being as places where knowledge, experiences and stories can be shared.

Earth: the ground beneath our journey

Iedereen aan boord moves through a diverse reality: an island of around 3,600 residents, with a rich history and more than twenty languages spoken.

Local questions are never separate from larger systems. Urban policy, national developments and global frameworks such as the Sustainable Development Goals form the wider context.

Sailing on this earth requires flexibility and patience. Transitions take time. Especially when what is really being asked for us is **transformation**. Not simply change or shifting things around, but **doing things differently for real**.

Caring for the earth also means caring for future generations and nature, and keeping history in sight. These reminders were visibly present, chairs, in our Wheelhouse. It is now up to us to carry them with us in everything we do, on board or wherever we may be.

With a clear Compass, locally rooted and systemically connected, the “motor ship Noordereiland” sets course for a self-sustaining and sustainable future, prepared for a changing climate.

The Iedereen aan boord movement can continue to offer support, on a smaller scale than before, but still driven by the same purpose. Still learning through the individual sailors, from the heart, with trust and with our shared ambition in sight.

The closing of one thing creates space for something else.

It is another form of letting go, with the knowledge that things can take a different course. The ship keeps moving, creating a positive ripple effect far beyond itself.

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Even when it is no longer there. Iedereen aan boord shows that climate change is not only a systemic question, but a shared challenge. That ownership can grow. That value can be created. And that caring for the earth begins with the place where we are standing right now.

You can close a foundation. You can close a place. You cannot close a movement.

With a warm greeting, and wishing you fair winds and a safe journey,

Ellen van Bodegom

Also on behalf of the board:
Dideke Ros and Frank Wetzels

And Team Stuurhut 2026:
Yasmin Stip, Hans Bouman, Erwin Wesseling, Marsha de Koning Man, Laurens Bosman, Sanne Keizer, Anne Eijkelkamp, Sanam Ayab Khan, Annabelle Z. Nainggolan, Jade Oerlemans